

Mile High Agile 2020

Sponsor Prospectus

About Mile High Agile 2020

Agile Denver, Colorado's nonprofit Front Range community for Agile and Lean methods, is proud to announce Mile High Agile 2020. The conference will take place on **May 18-19, 2020** in downtown Denver, CO at the **Hyatt Regency Denver** at the Colorado Convention Center!

Why Sponsor Mile High Agile 2020?

Agile Denver membership is over 3,000 professionals and growing. Seven of our first nine conferences sold out. The goal of Mile High Agile is to elevate the state of agile practices - educating a wide audience from novices to gurus, technical professionals to business executives.

Mile High Agile 2020 will be the premier regional gathering of Agile and Lean practitioners and will provide a unique opportunity for sponsors to network with an expected audience of over 800 - 900 attendees, partners, and talented professionals in IT, software, management, and beyond.

Featured for 2020!

- **Full use of 3rd and 4th Floor event spaces at the Hyatt!**
Mile High Agile will occupy both the 3rd and 4th floor event spaces at the Hyatt again. This allows us to offer different types of talks/workshops and enables more flexibility and interaction opportunities with our Sponsors.
- **More time this year for attendees to visit with sponsor**
We're keeping our breaks between sessions extended to 30 minutes this year, giving our attendees and sponsors more time for 1 on 1 conversations. Increased break times will create over 2 hours of hallway time for sponsor interaction.
- **Track Your Booth Impressions**
Each attendee badge will have a unique QR code that you can scan to gain opt-in permission from attendees when they visit your booth. Imagine the opportunities created by 800+ opt-ins!

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Sponsor Benefits

We offer four sponsorship levels to meet whatever commitment level you wish to have. In addition to the sponsor levels in the table below, please see our a la carte offerings in the next section for add-ons available at any level.

Note: Sponsorship contributions are not tax deductible.

Sponsor benefits	Platinum	Gold	Silver	Bronze
# Sponsorships at each level	4	10	20	∞
Exhibit space	8 x 10 or 8 x 20 (Centennial Foyer)	8 x 10 (Centennial Foyer)	8 x 10 (Mineral Foyer)	
Complimentary registrations	4	3	2	
Social Media promotion during event	✓			
Social Media promotion prior to event	✓	✓	✓	✓
Sponsor Email to attendees (sent on your behalf)	1 dedicated email	Included in Gold group email		
Logo & link on the conference web site	✓	✓	✓	✓
Logo on our MHA 2020 swag item	✓			
Dedicated "Thank you slide" before keynotes	✓			
Group "Thank you slides" before keynotes	NA (see above)	✓	✓	✓
Dedicated advertising signage at conference	✓			
Group advertising signage at conference	NA (see above)	✓	✓	✓
Attendee contact information (opt-in)	✓	✓	✓	✓

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Sponsorship Level Opportunity Details

Platinum Level: \$7,500

- Prestige booth space in the Centennial Ballroom Foyer with your choice of 8'x20' or 8'x10' booth with one or two 6' tables included.
- 3 complimentary registrations included
- 3 dedicated social media promotions (Twitter, LinkedIn, Facebook) prior to event, 2 during the event
- 1 dedicated email message sent to attendees on your behalf prior to the conference
- Your company logo & link displayed prominently on the conference website
- Your company logo on our MHA 2020 swag item (*Exclusive to Platinum sponsors*)
- Your company logo on a dedicated 'Thank you' slide before keynote speakers
- Your company logo displayed on MHA 2020 46" x 42" ad panels in the Centennial Ballroom Foyer
- Receive contact information for all conference attendees who opt-in

Gold level: \$5,000

- 8'x10' Gold level booth space in the Centennial Ballroom with one 6' table
- 2 complimentary registrations included
- 1 dedicated social media promotion (Twitter, LinkedIn, Facebook) prior to event
- 1 group email message (with other gold level sponsors) sent to attendees on your behalf prior to the conference
- Your company logo & link displayed on the conference web site
- Your company logo on a Gold sponsors 'Thank you' slide before keynote speakers
- Your company logo displayed on MHA 2020 group Gold ad panels in the Centennial Ballroom Foyer
- Receive contact information for all conference attendees who opt-in

Silver level: \$3,000

- 8'x10' Silver level booth space in the Mineral Foyer with one 6' table
- 1 complimentary registration included
- 1 dedicated social media promotion (Twitter, LinkedIn, Facebook) prior to event
- Your company logo displayed on the conference website
- Your company logo on a Silver sponsors 'Thank you' slide before keynote speakers
- Your company logo displayed on MHA 2020 group Silver ad panels in the Centennial Ballroom Foyer
- Receive contact information for all conference attendees who opt-in

Bronze level: \$1000

- 1 dedicated social media promotion (Twitter, LinkedIn, Facebook) prior to event
- Your company logo displayed on the conference website
- Your company logo on a Bronze sponsors 'Thank you' slide before keynote speakers
- Your company logo displayed on MHA 2020 group Bronze ad clings on glass walls in the Centennial Ballroom Foyer
- Receive contact information for all conference attendees who opt-in

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À La Carte Options - Available as an add-on to a sponsorship purchase.

- Lanyard sponsorship - \$500 (3 available)
 - Includes your logo on all lanyards
- Wifi sponsorship - \$2500 (2 available)
 - Dedicated slide rotating before keynotes
 - Signs in each room with logo and wifi password

Next Step?

If you already have a conference organizer helping you, the next step is to fill out the Sponsor Information Form. If you have not communicated with a conference organizer, Please send us an email at sponsors@agiledenver.org. A member of the organizing team will respond to your email within 24- 48 hours.

Payment Information

Once you decide on your level of participation, we will invoice you for the total amount. Your payment options include credit card, check and ACH.